

# CV

# OLEH HOLOVCHENKO

*Graphic Design. Illustration. Crazy Ideas*

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**objective** To gain employment as a graphic designer in a fun, creative, and inspiring environment where I am able to offer effective visual communications and client solutions.

**experience** *November 2008 – Now* **Freelance graphic designer, illustrator**  
Corporate identity, brochure and web design, illustrations for DolphinStrategy and Junior Co.

*May 2007 – November 2008* **Graphic designer at ArtArea Brand Communications agency**  
Corporate and event identity, brochure, annual report design.

*October 2006 – May 2007* **Freelance graphic designer, illustrator**  
Corporate identity, brochure design, illustrations for Rich Strategy, Global Management Challenge Ukraine, Compass Development, Indigo People.

*June 2005 – October 2006* **Participation in Internship USA program**

*December 2004 – June 2005* **Project manager and graphic designer for Rich Strategy**  
Project management. Design of print materials for events.

*June 2004 – October 2004* **Participation in Work and Travel USA program**

*October 2003 – December 2004* **Assistant of Chief Brand Manager of kmbs [Kyiv Mohyla Business School]. In-house graphic designer.**  
Project management, manage relations with printing houses and designers.

**education** *January 2007 – July 2008* **CPD course of Graphic Design at British Higher School of Arts and Design, Moscow, Russia.**

*September 2001 – July 2005* **Bachelor of Economics at National University of “Kyiv Mohyla Academy”, Kyiv, Ukraine.**

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**skills** Layout and page composition, corporate identity and supporting collateral, marketing materials, posters, brochures, and flyers, informational design, pre-press.

Different illustration techniques (pencil, ballpoint pen, ink, acrylic, watercolor, computer graphic pad).

Software:

- Graphic design software (PC/MAC): Adobe Photoshop, Illustrator, InDesign, CorelDraw, Corel Painter. Some Flash, Dreamweaver.
- CSS, HTML, Basic Website Development.
- Microsoft Office: Word, Excel, Access and PowerPoint.

Basic knowledge in Marketing & Advertising. Market research and analysis.

Sales, communication and presentation skills.

Languages:

- Ukrainian, Russian – native, English – fluent, Spanish – basic, Chinese – basic.

**personal qualities** Goal-oriented, sociable, positive thinker, analytical brain, motivated to learn and advance professional skills, self-motivated. Passionate and inventive creator of innovative design solutions; accustomed to performing in a deadline-driven environment.

**references**

Max Nesterenko — Course Leader CPD GD&I at British Higher School of Arts and Design  
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Anastasiya Nanayeva — DolphinStrategy, communication director  
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